

Emily Lemiska

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*Communications strategist with 15 years of experience in health care.
Work samples available at emilylemiska.com.*

EXPERIENCE

YALE UNIVERSITY SCHOOL OF MEDICINE

Director of Communications, Emergency Medical Services for Children Program

March 2021–present

- Leads communications across 60 university and state government sites working to improve pediatric emergency care nationwide through quality improvement, education, and advocacy.
- Manages digital content and strategy ([website](#), email, newsletters, social media) with 150K total annual users, driving 30% yearly increases in engagement.
- Launched multiple strategic communications tools, including an editorial calendar, editorial style guide, media report, funnel strategy, and metrics tracker.
- Implemented [first unified brand](#) and branding guidance for 30+ previously distinct programs.
- Secures and coordinates media placements in both niche and national outlets, including [The New York Times](#) and [CBS Evening News](#).
- Collaborates with executives on operational strategy as well as high-priority, sensitive communications, ranging from op-eds to staff memos.
- Supported successful [advocacy communications](#) during a critical Congressional reauthorization period.
- Develops clinician- and public-facing materials from [infographics](#) to [large-scale manuals](#).
- Coordinates staff trainings and educational resources on topics such as plain language.
- Leads national partner meetings, co-leads town halls, and supports a biannual 300-person conference.
- Manages a small communications team, including two direct reports and two contractors.
- Established initial communications strategy for sister program, the Pediatric Pandemic Network.

U.S. PAIN FOUNDATION

Director of Communications and Educational Programming

June 2016–March 2021

- Assisted CEO with funding proposals, program management, and all executive communications.
- Led content strategy for 12 programs across [web](#), email, and social media with 100K annual users.
- Developed funder and patient consumer materials ranging from [annual reports](#) to [educational booklets](#).
- Built strategic communications framework, including style guide, shared calendar, and analytics tracker.
- Launched organization's first blog, [Remedy](#), and developed a cache of regular contributors.
- Provided editorial consultation and review for the [Invisible Project magazine](#).
- Launched and hosted organization's first monthly educational webinars, garnering additional funding.
- Implemented surveys and crafted [survey reports](#) that garnered media attention and funding.
- Developed creative campaigns and initiatives to support patients, like the "[My Pain Plain](#)" tool.

Associate Director of State Advocacy

Feb. 2016–June 2016

- Co-led two coalitions on access issues, including developing materials and meeting with policymakers.
- Presented about key issues at various caucus meetings and other policy-related forums.
- Monitored bills and crafted position statements, testimonies, and action campaigns.

MULTIPLE CLIENTS

Freelance Writer and Consultant

March 2013–Jan. 2016

Served as writer, editor, and communications consultant for various clients, including:

- University of Michigan Institute for Social Research
- Carnegie Communications
- Massachusetts General Hospital Development Office

MASSACHUSETTS GENERAL HOSPITAL PUBLIC AFFAIRS OFFICE

Internal Communications Officer

Feb. 2009–Feb. 2013

- Wrote messaging on behalf of hospital president, including monthly newsletter and speeches.
- Editor of weekly, hospital-wide newsletter, [MGH Hotline](#), with a print circulation of 11K.
- Managing editor for [Proto Magazine](#).
- Coordinated internal communications strategy, maintaining intranet and coordinating with Human Resources on employee programs.
- Developed strategy and content for key clinical areas, including quality and safety, infection control, disparities, and community health.
- Served as co-chair of hospital-wide Quality and Safety Communications Committee and coordinated Joint Commission survey communications.
- Handled a 24/7 media pager six weeks each year and supported crisis communications.

EDUCATION/COURSEWORK

YALE SCHOOL OF MANAGEMENT

Women's Leadership Program Certificate (Sept. 2023–Dec. 2023)

NORTHEASTERN UNIVERSITY

BA in English and a minor in Political Science (Sept. 2004–Dec. 2008)

- Graduated summa cum laude with a 3.8 GPA and in the Honors Program.
- Editor-in-chief of the literary magazine and vice chair of the student media board.

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